

DAY 1 CLUSTER A&B

MONDAY 19 OCTOBER

# MILANO

Innovation,  
Leadership and  
Partnerships for  
Climate Action



# Why **Milano?**

Youth4Climate returns to the city where its story began. Launched in Milan in 2021, ahead of COP26, Youth4Climate comes back five years later with a new generation of young innovators and a new question: what does it take to move a promising climate solution forward?

Milan is a fitting place to start that conversation. The city brings together universities and research centres, businesses, financial institutions, public authorities, fashion experts and entrepreneurs within a dense innovation ecosystem. It has also built much of its international identity around the ability to connect creativity with industry and turn ideas into products, services and new ways of doing things. Milan's own positioning increasingly emphasises the connections between universities, businesses, technology and local communities, and the long-term value created when these worlds interact.

During this first stop, participants will be brought directly into Milan's innovation ecosystem. Through conversations with institutions, businesses, universities and other innovators, they will have the chance to test their ideas with people working across different sectors, identify what may be holding their projects back, and explore the partnerships, expertise and support that could help move their solutions beyond the pilot stage.

DID YOU KNOW?

## Trams everywhere.

Milan has one of Europe's largest tram networks, offering a lower-emission way to move around the city as part of its extensive public transport system.

Its iconic yellow trams have been running through Milan since 1928.

Try to spot the Y4C tram when visiting the city!



## Practical Information

- **Getting around:** Milan has an extensive metro, tram and bus network. Palazzo Marino is in the historic centre, a short walk from Duomo metro station;
- **Weather:** October is generally mild and autumnal, with some chance of rain. Bring a light jacket and an umbrella;
- **On foot:** Many of the main sights in the historic centre are within walking distance of each other, so comfortable shoes are recommended;
- **Try while you're here:** Risotto alla Milanese, the city's classic saffron risotto;
- **Don't miss:** Duomo di Milano, Galleria Vittorio Emanuele II, Brera district and Pinacoteca di Brera, Castello Sforzesco and Parco Sempione, Navigli canal district.

# Institutions and organisations to **discover.**



Comune di  
Milano

**The City of Milan** is the local authority serving Milan and its communities. Its work spans urban development, mobility, social inclusion, environmental sustainability, culture and economic development. The city's approach combines long-term planning with collaboration across public institutions, universities, businesses and local communities, with the aim of making Milan more inclusive, sustainable, innovative and resilient.



## **Why we are part of Youth4Climate: Connecting Solutions**

The City of Milan is hosting the opening of Youth4Climate: Connecting Solutions on 19 October. As the city where Youth4Climate was launched in 2021, Milan is pleased to welcome young climate innovators from around the world and open this year's five-city journey across Italy. The event offers an opportunity to connect participants with Milan's institutions, universities, businesses and innovation ecosystem, while encouraging exchange around youth-led climate action and practical solutions.

We hope participants will gain insight into how a city government can help create the conditions for climate innovation through policy, partnerships and collaboration with local actors. We also hope the exchange gives them new perspectives, useful connections and practical ideas they can take back to their own projects and communities.

# Institutions and organisations to **discover.**



Camera Nazionale  
della Moda Italiana

**Camera Nazionale della Moda Italiana (CNMI)** is the non-profit association that disciplines, co-ordinates and promotes the development of Italian fashion. Representing over 200 premier brands, CNMI is committed to supporting young talent, fostering international relations, and driving the industry's transition toward sustainable growth, preserving the unique heritage of Italian craftsmanship worldwide.



## **Why we are part of Youth4Climate: Connecting Solutions**

CNMI is proud to join Youth4Climate to support and amplify the voices of young changemakers redefining global industries. Fashion is a powerful vehicle for cultural and environmental change, and tomorrow's solutions rely on the creativity and urgency of youth leadership.

We participate to foster cross-generational dialogue, linking our industry's expertise with cutting-edge, sustainable innovations developed by global youth. Our goal is to accelerate the adoption of circular models and ethical practices, ensuring that the passion of young climate leaders inspires collaborative growth across the entire fashion ecosystem.

We hope that through this cross-generational dialogue participants gain direct access to the Italian fashion ecosystem, bridging the gap between youth innovation and industry expertise. By engaging with CNMI, young changemakers will find opportunities for mentorship, visibility, and professional networking.

Institutions and organisations to **discover.**



**Generali** is a global insurance and asset management Group committed to being a Lifetime Partner to its customers and creating long-term value for all stakeholders. Through its Lifetime Partner 27: Driving Excellence strategy, Generali combines innovation, AI and data with a human-centric approach. Its GPeople27: People Powered Excellence strategy empowers employees through an inclusive culture, future-ready skills, talent development and agile ways of working.



### Why we are part of **Youth4Climate: Connecting Solutions**

Generali is participating in Youth4Climate: Connecting Solutions to empower future generations and contribute to a just and green transition. Through its collaboration with UNDP, Generali supports young climate innovators by expanding access to capacity-building, mentoring, technical expertise and international networks. This partnership reflects the Group's commitment to investing in talent, nurturing future-ready skills and turning innovative ideas into effective, scalable solutions. By connecting youth, institutions and industry experts, Generali aims to help accelerate meaningful climate action and create impact in communities worldwide.

Generali hopes participants will gain practical insights, new connections and greater confidence in developing impactful climate solutions. Through mentoring, technical guidance and dialogue with its experts, young innovators can strengthen their skills in areas such as project design, budgeting and solution development. They will also have opportunities to connect with stakeholders and potential partners who can help their initiatives grow, scale and deliver lasting impact.

Institutions and  
organisations  
to **discover.**



**One Ocean Foundation (OOF)** is a non-profit organization advancing marine conservation through science, marine management, and stakeholder engagement. OOF mission is to accelerate solutions to ocean issues by expanding scientific research, spreading ocean knowledge, and fostering opportunities for businesses and individuals to take an active role in the protection of the marine ecosystems.



We hope to showcase how we deliver our mission while promoting the idea that sustainable economic growth and a healthy ocean are mutually reinforcing.

# Your Milan Challenge

- ☐ Ask a speaker or expert which innovation they believe will have the greatest climate impact over the next decade.
- ☐ Pair up with another awardee and introduce each other's projects in a 30-second pitch.
- ☐ Spot one example of how Milan is trying to rethink urban space: green infrastructure, mobility, adaptive reuse or public space. Take a photo and note one idea your own city could borrow.

Some of the best insights come from taking a moment to reflect. Use this space to record your thoughts, new connections and key takeaways as you travel through Italy's climate innovation ecosystem.